## Leader in Energetic Skincare Since 1979— PHYTO5 Now Goes Beyond! It's Called Quantum Skincare.

By Jon Canas

**Energetic Skincare**, the descriptive name given to PHYTO5's unique skincare method, stems from **four fundamental beliefs**:

- 1. Beauty is health made visible. (This has been our motto since the late 1970s.)
- 2. The body is not simply visible matter but vital energy as well. It is this invisible, subtle, vital energy that causes matter to be vital.
- 3. The body is a complex of fields of energy interconnected to other fields of energy relating to other people, animals, plants, the environment, the planet, and in fact, the entire universe. All is interconnected.
- 4. Proper beauty, wellness, and spa treatments, in general, must include an energetic dimension by providing a means of balancing vital energy.

This remains philosophy unless we have the tools to make it happen.

## PHYTO5 pioneered the tools:

- 1. PHYTO5 discovered the ways to utilize the energetic properties of certain plants and not just their therapeutic properties as is done in the case of aromatherapy.
- 2. Following the formulation rules of the 5-Element Theory of traditional Chinese medicine (TCM), PHYTO5 creators progressively evolved more **effective blends of high grade essential oils** that have the particular ability **to balance vital energy** according to its five elements (aspects or phases/seasons). The product potency comes from *the vibrational frequency* of their blends of essential oils. The higher the frequency, the greater the potency.
- 3. A great deal of experimental work at the medical level took place in Europe with **light therapy** since the early twentieth century. In fact, the 1903 Nobel Prize for medicine was awarded to a Danish doctor, Niels Ryberg Finsen, for his work with light.

PHYTO5 used this empirical knowledge supporting the theory of harmonies between human energy fields and frequencies of different colors of light. In so doing it was guided by both the Ayurvedic concepts of the chakras aligned with the seven natural components of sunlight and the connection between the five elements of TCM and their associated colors. This led to the creation of PHYTO5's **Chromapuncteur**, a light machine adapted to the needs of spas to be used in face, scalp, or body treatments. In 1998, PHYTO5 received the <u>Prize for Innovation</u> at the Paris Beauty Trade Show for its use of light therapy in beauty treatments.

4. The Chromapuncteur can be used on its own or in tandem with PHYTO5's other two pieces of equipment: 1) the five-speed **Rhythmic Biodraineur** to work on fluids, and 2) the **Biostimulateur** to work on acupuncture points. Any of the three pieces of equipment provides more elevated results than when working only with the topical products.

Continuing its track as a pioneer, PHYTO5 has now created a new process that elevates the vibrational frequency of its products so much so that it reaches the <u>quantum level</u>.

PHYTO5 now introduces another industry first: **quantum skincare**. Quantum skincare is based on a new quantum treatment of products supported by the unique and proven effective PHYTO5 equipment.

**Why quantum?** Because quantum is a natural extension of "energetic" skincare made effective by the vibrational frequency of its blends of natural essential oils. Already of a higher frequency than the vibrational frequency of its competitors, PHYTO5 used recently developed scientific knowledge to increase *the vibrational potency* of its products knowing that the higher the frequency, the greater the potency. This could be achieved only by working at the quantum level.

What is the quantum level? The sub-atomic level—the level where particles are smaller than an atom—is the quantum level. Refer to our blog, "Wei Chi and the Vortices of Energy," posted May 10, 2017 at <a href="https://www.phyto5.us">www.phyto5.us</a> that points to the fact that at the quantum level there is no matter as such but simply movements of energy. Matter (visible) is actually constituted from energy (invisible).

**Quantum particles carry information**. Recent discoveries such as those of French Nobel laureate, Luc Montagnier, demonstrate **water memory**. Water memory is the ability of water to retain a memory of substances previously dissolved in it even after an extensive number of dilutions. Of course, this is so contrary to conventional scientific positions that most scientists still do not accept conclusions derived from repeated demonstrations, yet this kind of empirical proof is totally logical for others who have a keener understanding of subtle energy. We see a parallel situation for homeopathic products. The well-made ones, properly prescribed, yield results, although the scientific community as a whole denies the possibility. Nevertheless and as always, "the proof of the pudding is in the eating!"

Since most skincare and spa products have a high water content, this property of water memory becomes a precious **tool for enhancing energetic properties**. It has been further demonstrated that vegetal and essential oils also carry the property of memory. This gives an advantage to all skincare products using natural ingredients, particularly those derived from plants such as are found in PHYTO5 skincare.

Is quantum potency measurable? The subtle energy we call vital energy that flows through the meridians of acupuncture or that swirls in the energy centers or chakras could not be measured until recently. Previously, the equipment to measure subtle energy was based on means generally not acceptable to the scientific community such as the dowser fork and the pendulum, although these tools, properly used, have yielded satisfactory results for a long time. A new device known as the electromagnetometer is far more scientific in measuring subtle energies. Unfortunately, it remains in the moment a prohibitively expensive piece of equipment and is not readily available. Although it is PHYTO5's intent to avail itself of such a device as soon as possible, in the meantime, the Bovis scale can be used quite efficiently.

What is the Bovis scale? The Bovis Scale (also known as the Biometer) was created at the beginning of the twentieth century by the French physician Anton Bovis with the help of an engineer, André Simoneton.

Bovis was interested in creating a tool to determine just how nurturing various foods were to the human body. Initially, the scale, suitable for his purpose, was graduated from 1,000 to 10,000 units. Today there are larger scales. For PHYTO5's purpose, the popular scale from 1,000 to 18,000 is most relevant.

It was found that life sustaining food tends to emit vibrations higher than 6500 Bovis units (b.u). Positive energies are, therefore, higher than 6,500 b.u. and negative energies are below 6,500.

The Bovis Scale applied to PHYTO5 skincare products: The products of the traditional PHYTO5 energetic lines have registered around 12,000 b.u. which exactly corresponds to the Bovis definition of energetic. The new quantum PHYTO5 products are registering in the 16,000 to 18,000 b.u. range, placing

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them at the subtle level and shown on this illustration as the "spiritual" level.

In comparison, consider that cosmetic products made essentially of synthetic chemicals will be in the 5,000 b.u. range. The new wave of plant-based skincare products commonly found for sale today do not appear to rank significantly higher.

**PHYTO5 quantum and other quantum skincare products:** There are and there will be more products labeled *quantum* on the market, but PHYTO5 is unique in the sense that it is already energetic, actively functioning according to a recognized and proven method rooted in the 5-Element theory of TCM.

Other quantum products will provide higher vibrational properties but to what end? In contrast, PHYTO5 lines are already in vibrational harmony with the five aspects of vital energy according to the 5-Element Theory of TCM. Raised to the quantic level, they have preserved their distinct properties.

The five energetic lines of PHYTO5 are not only quantic but represent five types of vibrations. The best way to understand this is to think about any note, for example, C played on five different types of instruments. The tone is always a C but the sound from a piano, violin, trumpet, or clarinet will be different and unique. The same frequency in each instrument does not produce an identical sound.

In addition to their vital energy balancing properties, the higher vibrational properties of the quantic products will strengthen our Wei Chi, the vital energy of our immune system, (refer to the Wei Chi and Beauty of Emotions white paper by requesting it at the homepage of <a href="https://www.phyto5.us">www.phyto5.us</a>). When our Wei Chi is strengthened, our well-being is enhanced and as we know, when we feel good, we look good! Indeed, "Beauty is health made visible!" (The slogan of PHYTO5.)

In short, the unparalleled uniqueness of PHYTO5 will continue but with a giant **quantum leap forward!** 

Jon Canas is president of Laboratoire Gibro, S. A., a Swiss laboratory and exclusive manufacturer of the PHYTO5 energetic, natural, and holistic skincare line. Its unique method is entirely based on Traditional Chinese Medicine principles. The method, known as the Phytobiodermie method, combines concepts of energy with European herbal pharmacopoeia. It offers a complete range of naturally energetic products for face, body and scalp divided into five sub-lines, one for each of the five groups of skin conditions. It also has optional proprietary equipment (for lymph drainage, light therapy and biostimulation). Its award-winning Chroma-Lift™ facial is a comprehensive, non-invasive lifting facial that also uses lymphatic stimulation and light therapy. For more information, call 888-715-8008 or visit https://www.phyto5.us

Jon Canas is also the author of the book *Energetic Skincare*, *Naturally*. He has written over a dozen trade articles, and is a contributing author to the *Milady's Advance Esthetics* textbook.

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We are guided by many authors when writing on the subject of vital energy but, in particular, by these authors and their books:

- Elias, Jason, and Katherine Ketcham. *The Five Elements of Self-Healing: Using Chinese Medicine for Maximum Immunity, Wellness, and Health.* New York: Harmony, 1998. Print.
- Haas, Elson M. Staying Healthy with the Seasons. Celestial Arts, 2003. Print.
- Beinfield, Harriet, and Efrem Korngold. *Between Heaven and Earth: A Guide to Chinese Medicine*. New York: Ballantine, 1992. Print.
- Gerber, Richard. Vibrational Medicine: The #1 Handbook of Subtle-Energy Therapies. Rochester, VT: Bear &, 2001. Print.
- The abundant writings of Deepak Chopra, M.D. including:

Chopra, Deepak, and David Simon. *Grow Younger, Live Longer: Ten Steps to Reverse Aging*. New York: Three Rivers, 2003. Print.4